

2025 CASH CANCER KICKOFF INCENTIVE

Be Our Star Forward and Shoot for the Goal!



ISSUE 25 CASH CANCER APPS
BY THE END OF Q2:

**Earn up to
\$1,000
in gift cards!**

Financial Problems Can Affect Cancer Survivors for Years

In the first two years of treatment, more than 40% of cancer patients spend their entire life savings. Approximately 30% of Americans with a cancer history report having had issues paying their medical bills, having to borrow funds, or filing for bankruptcy protection because of the high costs of treatment.

Source: Penn Medical Ethics and Health Policy, Cancer patients shouldn't be responsible for out-of-pocket costs, 2023

Help your clients' financial well being and earn a \$40 gift card for each Cash Cancer app you issue by the end of June for up to \$1,000 in gift cards. The more apps you issue by the end of the second quarter, the more you can earn.

Earned incentive gift cards will be issued after the end of the second quarter of 2025.

If this incentive is successful and our production goals are met, we intend to seek approval to extend the incentive through AEP and the end of the year.

Together, we can make a difference.

Don't stop at 25 apps! 50 issued Cash Cancer apps as an Agent or 150 issued Cash Cancer apps as an Agency will qualify you for the 2026 Convention in Baha Mar, Bahamas. See the Agent Resource Website for Convention qualification details.

CANCER FACTS



Here are some of the nonmedical costs people may have to contend with:

- Lost Income
- Transportation
- Food and Lodging
- Boarding Pets
- Child Care

It is estimated that the U.S. could see more than 2 million new cancer cases in 2025.¹

Two out of every five people will get cancer in their lifetime.²

Almost 2/3 of bankruptcies are caused by medical debt.³

1. The American Cancer Society, 2025
2. Cancer.org, accessed 2024
3. Debt.org, accessed 2024

Disclaimers: The Contest Period runs from 01/01/2025 to 06/30/2025. No entry form is required to participate in this Contest – agents at all levels described above who are actively appointed with United American Insurance Company (the “Company”) throughout the Contest Period described above will be automatically entered in the Contest. No purchase is necessary to enter or win. Only one entry per person is permitted. Winner(s) will be selected based on the criteria as described above. Winner(s) will be notified by email or phone on file in Company records. All levels must be actively appointed with the Company at the time the Winner(s) is selected and at the time the prize is redeemed. Prizes are non-transferable and have no cash value. Winner(s) is solely responsible for federal, state, and local taxes and any unspecified expenses or fees associated with prize acceptance, receipt, and use. Winner(s) must be above Company minimum standards and meet Company quality requirements for contests and recognition. The Company reserves the right to disqualify anyone from participation in the Contest. The Company reserves the right to cancel, modify, or suspend the Contest for any reason and without prior notice, as well as the right to substitute alternate prize(s) of equal or comparable value. Prizes are offered “as is” with no express or implied warranties, including, but not limited to, quality, condition, merchantability, or fitness for a particular purpose. Winner(s) must look to the manufacturer or service provider for any potential warranties or guarantees.

PROGRESS TRACKER

#	Date Policy Issued	Total Gift Card Value
1		\$40
2		\$80
3		\$120
4		\$160
5		\$200
6		\$240
7		\$280
8		\$320
9		\$360
10		\$400
11		\$440
12		\$480
13		\$520
14		\$560
15		\$600
16		\$640
17		\$680
18		\$720
19		\$760
20		\$800
21		\$840
22		\$880
23		\$920
24		\$960
25*		\$1,000

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